

# Identifying topics of interest of Mendeley users using the text mining and overlay visualization functionality of VOSviewer



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## Research Questions

- What are the fields and topics of interest of Mendeley users?
- Are there any differences within fields and among different users?

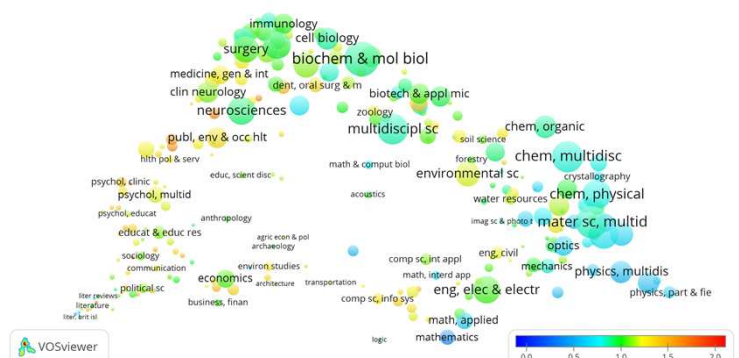
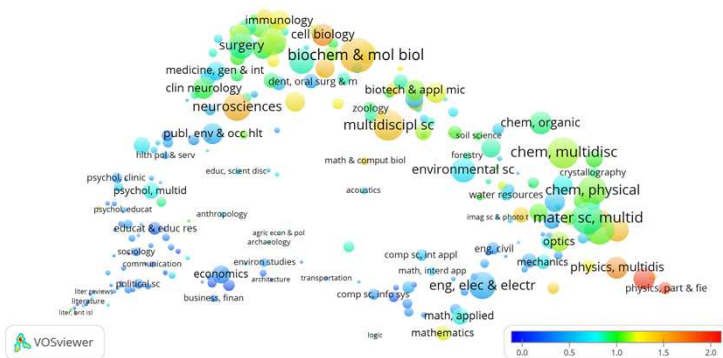
## Conclusions

- There are quite some disciplinary differences in terms of readership activity and in the topic interests within fields and among different user types.
- In general, the average readership activity is relatively highest in social sciences and humanities and relatively lowest in medicine, engineering and natural sciences

## Data & Indicators

- 980,698 WoS articles & reviews with DOIs published in 2011
- Mendeley readership counts and WoS citation counts until 2014

## Readership activity of Postdocs vs Students across fields



## Topics of interest of Mendeley users within Social Sciences & Neurosciences

